MCA

UNIVERSAL CITY STUDIOS, INC., 100 UNIVERSAL CITY PLAZA, UNIVERSAL CITY, CA. 91608, 213-985-4321

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For Immediate Release

MCA VIDEO GAMES INC. CREATED AS
A NEW DIVISION OF MCA INC.

MCA Video Games Inc. has been created as a new division of MCA Inc., it is announced by Sid Sheinberg, MCA President and Chief Operating Officer. James N. Fiedler is President of the new company and Lin Oliver is Vice President responsible for programming.

MCA Video Games Inc. has been formed to create, develop and market video games in all systems for the home market. This will be done both through partnerships with other companies and through MCA Video Games itself.

"Obviously, Universal Pictures and Universal Television have a vast library," Fiedler stated. "Naturally, we will draw on these established properties and we will also explore new concepts for the exciting video game market."

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DEFENDANT EXHIBIT